

# Board of Directors' Meeting

Thursday, January 10, 2019



- I. **Welcome**
- II. **Call to Order**
- III. **Approval of Minutes – December 13, 2018**
- IV. **Treasurer's Report**
- V. **President's Report**
  - a. ACE Walkability Workshop – January 4
- VI. **Board Committee Reports**
  - a. Organization
    - i. 501(c)6 application – no update yet
  - b. Design
  - c. Promotion
  - d. Economic Vitality
    - i. Hotel developer search
- VII. **Executive Director's Report**
  - a. Business Transitions
    - i. Opened this month:
    - ii. Opening soon:
      - 1. Daylight Donuts– date TBD
      - 2. La Conichita Bakery – date TBD
      - 3. C's Cake and Coffee House – date TBD
      - 4. The Dive – February 2019, tentative
      - 5. Vertillo Pizza – Summer 2019, tentative
      - 6. Team Lehman: Keller Williams Realty—date TBD
    - iii. Ownership transition:
      - 1. James "Happy" Smith purchased the Flower Shop from Elizabeth Studdard
      - 2. John Colon purchased Montevallo Cleaners (205-240-0000)
    - iv. Business relocations:
      - 1. n/a
    - v. Properties for sale/rent within the district:
      - 1. Sale:
        - a. Victory Auto – City negotiating purchase
        - b. Hirano Ha Karate Dojo
        - c. Video Underground
        - d. Eclipse
      - 2. Rent:
  - b. Events
    - c. **Jan. 13:** Montevallo Arts Council presents a live music event at Parnell Memorial Library! Dogwood was formed at the University of Montevallo in the early 70's. They play original country rock in the vein of Buffalo Springfield and Crosby, Stills, Nash and Young. Doors open at 1:30 PM and the show begins at 2 PM.
    - d. **Jan. 16:** Monthly Chamber luncheon at Parnell Memorial Library, featuring the Annual State of the City Address by Mayor Hollie Cost. Networking begins at 11:30 AM. Lunch (\$12) is served at noon, catered by Cake Art by Sonia Bertolone.

- e. **Jan. 16:** National Memorial for Peace and Justice discussion at 6 PM at Parnell Memorial Library.
  - f. **Jan. 20:** Montevallo Historical Society's first general meeting of the year, held at 2 PM at Parnell Memorial Library.
  - g. **Jan. 21:** 15th Annual Reverend Dr. Martin Luther King Unity March. Lineup begins at 10 AM behind McDonald's. For more information, call 205-902-5137 or 205-915-0787.
  - h. **Jan. 21:** Montevallo Arts Council presents singer/songwriter J. W. Teller at 7 PM at Parnell Memorial Library. Tickets are available at <http://montevalloartscouncil.com/>.
  - i. **Jan. 27:** Retirement reception honoring Dr. Crunk's 32 years of service. Held from 2-4 PM at 980 Main Street.
- VIII. Old Business**
- a. Volunteer Hours
  - b. Street Dawgs
  - c. Downtown wayfinding
  - d. MAX bus pilot is ending February 4—City is exploring alternatives
- IX. New Business**
- a. Funding allocations: Vote
  - b. Bylaw review: **Article II—Purpose**
  - c. Board openings
    - i. Regions representative—Courtney has reached out
  - d. Membership drive—list of potential members is enclosed
  - e. 2019 work plans – overarching goal for the year
  - f. Love Montevallo Day (Saturday, March 16, 2019)
    - i. To be held at Shoal Creek Park.
    - ii. Ideas to tie into Main Street: shuttles to downtown; “Love Montevallo” windows; honoring façade grantees; business promotions/sales; pop-up shops; music/games in Owl’s Cove Park?
- X. Other Business**
- a. Board Training with Mary Helmer—Thursday, January 17, from 8-11 AM at City Hall
- XI. Announcements**
- a. Next Meeting – Thursday, February 14, 2018 at 8:00 a.m. (845 Valley Street)
- XII. Adjourn**

**Montevallo Main Street Board of Directors**

**Terms Expiring 2020**

Julie Smitherman  
 Casie Tate  
 Pam Phagan  
 Omar Gutierrez

**Terms Expiring 2022**

Herman Lehman  
 Kirk Lightfoot  
 David Darby

**Ex Officio**

**Terms Expiring 2021**

Stephanie Shunnarah  
 Tom Sanders  
 Jason Black  
 Yoko Brown  
 David Holloway

Hollie Cost  
 Steve Gilbert  
 Courtney Bennett  
 Dee Woodham  
 John Stewart

**Current Board Openings:**

2 openings for term 2019-2022 (full 3-year term), beginning January 2019